

Multi-Platform Report

January to June 2016



Setting the standard

Hexham Courant

Key information

Certificate type
Multi-Platform

Period
January to June 2016

Products included



Hexham Courant
Regional Publication
29 December 2014 to 3 January 2016
<http://www.abc.org.uk/Certificates/47562729.pdf>

11,855
Average - Print & Digital (gross)



www.hexhamcourant.co.uk
Online Property
1 January 2016 to 30 June 2016
<http://www.abc.org.uk/Certificates/48223063.pdf>

2,021
Derived Daily Average Unique
Browsers



<https://www.facebook.com/hexhamcourant>
Facebook
1 January 2016 to 30 June 2016
<https://www.facebook.com/hexhamcourant>

7,728
Facebook page likes
As at 30/06/2016



<https://twitter.com/hexhamcourant>
Twitter
1 January 2016 to 30 June 2016
<https://twitter.com/hexhamcourant>

6,924
Twitter followers
As at 30/06/2016



Hexham Courant - e-mail newsletter
Email Distribution
1 January 2016 to 30 June 2016
<http://www.abc.org.uk/Certificates/48301923.pdf>

1,922
Average Distribution

More Information

This report was published on 25 August 2016 and summarises certified figures for the products above. You may view full details about each product at www.abc.org.uk or by visiting the product's associated link on the .

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