

Multi-Platform Report

January 2016



Setting the standard

Times and Star

Key information

Certificate type
Multi-Platform

Period
January 2016

Products included



West Cumberland Times & Star

Regional Publication
29 December 2014 to 31 January 2016
<http://www.abc.org.uk/Certificates/47561883.pdf>

11,036
Average - Print & Digital (gross)



www.timesandstar.co.uk

Online Property
1 January 2016 to 31 January 2016
<http://www.abc.org.uk/Certificates/48226800.pdf>

1,435
Derived Daily Average Unique Browsers



<https://www.facebook.com/timesandstar>

Facebook
1 January 2016 to 31 January 2016
<https://www.facebook.com/timesandstar>

8,341
Average Facebook page likes
As at 31/01/2016



<https://twitter.com/timesandstar>

Twitter
1 January 2016 to 31 January 2016
<https://twitter.com/timesandstar>

5,785
Average Twitter followers
As at 31/01/2016

More Information

This report was published on 24 February 2016 and summarises certified figures for the products above. You may view full details about each product at www.abc.org.uk or by visiting the product's associated link on the .

ABC cannot accept responsibility for mistakes or omissions on this report although every care is taken to ensure that the information is correct. This certificate is the copyright property of the media owner and ABC.

About ABC

We are governed by the media industry, for the media industry and are expert at setting data and process standards across multiple platforms. We provide a stamp of trust for media buyers, media owners, publishers and digital traders working in existing and emerging platforms.

For further information please visit www.abc.org.uk

ABC Ref. MPv21/CA/48257143